

Maxwell (Max) Mitchell

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mmitchellsportseconomics.com

Education

Northwestern University (09/24 – 06/26)

- Master's of Sports Administration (Analytics Specialization)
- 3.97 GPA: Alpha Sigma Lambda honore
- Received the Northwestern School of Professional Studies "Distinguished Thesis Award"

Clemson University (09/20 – 05/24)

- Bachelor of Arts in Economics & Bachelor of Arts in Sports Communication, 3.70 GPA
- Cum Laude, Dean's List (all semesters)

Professional Experience

NIL Strategy Consultant Intern at Second Wind Pro (2026-present)

- Help create and analyze NIL technology for agency, financial, and player platforms
- Consult with players and universities regarding sport valuation and financial technology

Teaching Assistant at Northwestern University (2026-present)

- TA for MSA 451: The Technology of Sport and MSA 401: Introduction to Sports Analytics

Gameday Fan Experience & Stadium Operations Staff at Charleston Battery (2026-present)

- Liaison and stadium ops

Sports Social Host at Volo Sports Charleston (2026-present)

Research Analyst at Grand Teton Group (2023-2026)

- Clean, structure, and model multi-year datasets using Python, RStudio, and Excel
- Conduct econometric and statistical analysis on NCAA and NFL datasets
- Produce academic-style research papers on the derailment of elite high school athletes

Broadcasting & Media Intern at Jackson Hole Radio (Summer 2023)

- Broadcasted play-by-play coverage for Jackson Giants American Legion baseball games
- Produced daily news reports for on-air delivery
- Wrote blog posts and digital content for the station's website

Operations & Marketing Intern at Greenville Triumph Soccer Club (Summer 2022)

- Supported match-day operations, sponsor activations, and fan engagement
- Assisted with social media content creation and digital marketing efforts

Additional Work Experiences

Sales Associate: Nielsen's Florist (2021), Camp Counselor: New Canaan Racquet Club (2020),
Research Assistant: AQR Arbitrage (2019), Soccer Referee: New Canaan Football Club (2015–2019)

Skills

Technologies: Python, RStudio, Pandas, Stata, Microsoft (Excel, Word, PPT), Tableau, SQL, Adobe

Analytics: Econometrics, predictive modeling, sports performance analytics, data storytelling