

# Maxwell (Max) Mitchell

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mmitchellsportseconomics.com

## Education

### Northwestern University (09/24 – 06/26)

- Master's of Sports Administration (Analytics Specialization), 3.97 GPA ( top of class)
- Received the Northwestern School of Professional Studies "Distinguished Thesis Award"

### Clemson University (09/20 – 05/24)

- Bachelor of Arts in Economics & Bachelor of Arts in Sports Communication, 3.70 GPA
- Cum Laude, Dean's List (all semesters)

## Professional Experience

### NIL Strategy Consultant Intern at Second Wind Pro (2026-present)

- Help create NIL technology for agency, financial, and player platforms
- Analyze NIL data for valuation modeling
- Consult with players and universities regarding sport valuation and financial technology

### Teaching Assistant at Northwestern University (2026-present)

- TA for MSA 451: The Technology of Sport and MSA 401: Introduction to Sports Analytics

### Gameday Fan Experience & Stadium Operations Staff at Charleston Battery (2026-present)

- Liaison and stadium ops

### Sports Social Host at Volo Sports Charleston (2026-present)

### Research Analyst at Grand Teton Group (2023-2026)

- Clean, structure, and model multi-year datasets using Python, RStudio, and Excel
- Conduct econometric and statistical analysis on NCAA and NFL datasets
- Produce academic-style research papers on the derailment of elite high school athletes

### Broadcasting & Media Intern at Jackson Hole Radio (Summer 2023)

- Broadcasted play-by-play coverage for Jackson Giants American Legion baseball games
- Produced daily news reports for on-air delivery
- Wrote blog posts and digital content for the station's website

### Operations & Marketing Intern at Greenville Triumph Soccer Club (Summer 2022)

- Supported match-day operations, sponsor activations, and fan engagement
- Assisted with social media content creation and digital marketing efforts

## Additional Work Experiences

Sales Associate: Nielsen's Florist (2021), Camp Counselor: New Canaan Racquet Club (2020),  
Research Assistant: AQR Arbitrage (2019), Soccer Referee: New Canaan Football Club (2015–2019)

## Skills

Technologies: Python, RStudio, Pandas, Stata, Microsoft (Excel, Word, PPT), Tableau, SQL, Adobe

Analytics: Econometrics, predictive modeling, sports performance analytics, data storytelling