

Maxwell (Max) Mitchell

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I am a data-driven sports analytics professional with experience producing research on the college football labor market, the transfer portal, the premier league, and derailment among highly recruited athletes. My background further spans econometrics, statistical modeling, and applied sports analysis, with a strong focus on translating insights into strategic business and marketing implications. I bring rigorous analytical skills, clear communication, and a deep understanding of professional sports markets, fan behavior, and data-informed decision-making.

Education

Northwestern University

- Master's of Sports Administration (Sports Analytics Specialization), 3.97 GPA
- Graduated in December 2025, top of class

Clemson University

- Bachelor of Arts in Economics & Bachelors of Arts in Sports Communication, 3.70 GPA
- Cum Laude, Dean's List (all semesters)
- Graduated in May, 2024

Professional Experience

Teaching Assistant at Northwestern University (2025-present)

- Teaching Assistant for MSA 451: The Technology of Sport (working with the director of the program) and MSA 401: Introduction to Sports Analytics

Research Analyst at Grand Teton Research LLC (2023-present)

- Conduct econometric and statistical analysis on NCAA and NFL datasets
- Produce academic-style research papers
- Clean, structure, and model multi-year datasets using Python and Excel

Broadcasting & Media Intern at Jackson Hole Radio (Summer 2023)

- Broadcasted play-by-play coverage for Jackson Giants American Legion baseball games
- Produced daily news reports for on-air delivery
- Wrote blog posts and digital content for the station's website

Operations & Marketing Intern at Greenville Triumph Soccer Club (Summer 2022)

- Supported match-day operations, sponsor activations, and fan engagement
- Assisted with social media content creation and digital marketing efforts

Additional Work Experiences

Sales Associate, Nielsen's Florist (2021), Camp Counselor, New Canaan Racquet Club (2020), Research Assistant at AQR Arbitrage (2019), Soccer Referee, New Canaan Football Club (2015-2019), Volunteer, Person-to-Person Food Pantry (2017-2019), Sunday School Assistant, Congregational Church of New Canaan (2017-2019)

Skills

Technologies: Python, RStudio, Pandas, Stata, Microsoft Excel, Word, PowerPoint, Tableau, SQL

Analytics: Econometrics, statistical modeling, sports analytics, data storytelling, Adobe

Strong written and verbal communication skills, critical thinking, problem-solving, storytelling